

## Evangelism Explosion 4th Edition

In the spirit of Cyril Barber's classic work from the 1970s, The Minister's Library, Robert Yost provides students and pastors with expert guidance on building a working ministerial library. From Old and New Testament languages, lexical aids, and grammatical tools, to commentaries and theologies as well as pastoral resources, Yost is a trustworthy guide through the multiplicity of books that seem to just keep rolling off the presses. Far more than just a guide to commentaries as are so many works today, this resource is a balanced pastoral tool for pastors and students who are overwhelmed by the proliferation of literature in the fields of biblical and pastoral studies.

This book is open access under a CC BY-NC-ND license. This book reveals exciting early Christian evidence that Mary was remembered as a powerful role model for women leaders—women apostles, baptizers, and presiders at the ritual meal. Early Christian art portrays Mary and other women clergy serving as deacon, presbyter/priest, and bishop. In addition, the two oldest surviving artifacts to depict people at an altar table inside a real church depict women and men in a gender-parallel liturgy inside two of the most important churches in Christendom—Old Saint Peter's Basilica in Rome and the second Hagia Sophia in Constantinople. Dr. Kateusz's research brings to light centuries of censorship, both ancient and modern, and debunks the modern imagination that from the beginning only men were apostles and clergy.

"The Varieties of Religious Experience is certainly the most notable of all books in the field of the psychology of religion and probably destined to be the most influential [one] written on religion in the twentieth century," said Walter Houston Clark in Psychology Today. The book was an immediate bestseller upon its publication in June 1902. Reflecting the pluralistic views of psychologist-turned-philosopher William James, it posits that individual religious experiences, rather than the tenets of organized religions, form the backbone of religious life. James's discussion of conversion, repentance, mysticism, and hope of reward and fears of punishment in the hereafter--as well as his observations on the religious experiences of such diverse thinkers as Voltaire, Whitman, Emerson, Luther, Tolstoy, and others--all support his thesis. "James's characteristic humor, his ability to put down the pretentious and to be unpretentious, and his willingness to take some risks in his choices of anecdotal data or provocative theories are all apparent in the book," noted Professor Martin E. Marty. "A reader will come away with more reasons to raise new questions than to feel that old ones have been resolved."

Horatius Bonar was a Scottish churchman and poet. Bonar is best known today for his hymns and for having been a prolific Christian author. Words to Winners of Souls is an excellent devotional for ministers and all Christians seeking to improve their spiritual lives.

A clear, biblical theology of evangelism, presented with a historical foundation and practical instruction. Expand your MacArthur Pastor's Library to include this much-needed topic. Evangelism begins by comparing the current state of outreach in American Christianity with evangelism throughout church history and also in the Bible. Presenting a theology on the subject that addresses the theological principles that govern evangelism, showing how they are played out in the church, as well as the family and personal interaction. It includes preaching, one-on-one witnessing, missions, parenting evangelism, and commissioning and supporting missionaries. This book's substantive and doctrinally insightful guide to biblical outreach complements the previous volumes Preaching, Biblical Counseling, and Pastoral Ministry.

Comprehensive manual for developing a workable program for lay witnessing. Chapters include "Training Laymen for Evangelism", A presentation of the Gospel", and The Proper Use of Testimony.

"Few books have had as great an impact on the cause of world evangelization in our generation as Robert Coleman's "The Master Plan of Evangelism."--Billy Graham It all started when Jesus called a few men to follow him and share God's message with their neighbors. We are called to do the same. But evangelism can be difficult--even intimidating. With all the evangelism resources available, where should you turn to find advice on how to share the Good News with others? Robert E. Coleman says the answers aren't found in TV evangelism, easy-evangelism guidebooks, or the latest marketing techniques. Rather, he looks to the Bible, to the ultimate example found in Jesus Christ. For more than forty years this classic, biblical look at evangelism has challenged and instructed over three million readers. Now repackaged for a new generation, "The Master Plan of Evangelism" is as fresh and relevant as ever. Join the movement and discover how you can minister to the people God brings into your life.

The Christian Counselor's Manual is a companion and sequel to the author's influential Competent to Counsel. It takes the approach of nouthetic counseling introduced in the earlier volume and applies it to a wide range of issues, topics, and techniques in counseling: \*Who is qualified to be a counselor? \*How can counselees change? \*How does the Holy Spirit work? \*What role does hope play? \*What is the function of language? \*How do we ask the right questions? \*What often lies behind depression? \*How do we deal with anger? \*What is schizophrenia? These and hundreds more questions are answered in this comprehensive resource for the Christian counselor. A full set of indexes, a detailed table of contents, and a full complement of diagrams and forms make this an outstanding reference book for Christian counselors.

The Spirit of God uses the Word of God to make us like the Son of God."—Rick Warren in The Purpose Driven® Life You were created to become like Christ. This is one of the five God-ordained purposes for your life described in The Purpose Driven® Life by Rick Warren, and it's why studying the Bible is so important. The Bible's truths will transform you, aligning you with the character and ways of Jesus as you encounter him in the Scriptures. This easy-to-understand book shows you how to study the Bible Rick Warren's way. It gives you not just one, but twelve methods for exploring the riches of God's Word. At least one of them is exactly what you're looking for—an approach that's right for you, right where you're at. Simple step-by-step instructions guide you through the how-tos of the following methods: • Devotional • Chapter Summary • Character Quality • Thematic • Biographical • Topical • Word Study • Book Background • Book Survey • Chapter Analysis • Book Synthesis • Verse Analysis Thousands of individuals, small groups, churches, and seminary classes have used this practical manual to unlock the wonderful truths of Scripture. You can too. Written by America's pastor, Rick Warren, Rick Warren's Bible Study Methods will help you develop a customized approach to studying, understanding, and applying the Bible.

“All Christians should read this book.” —Rosaria Butterfield Across the globe, the gospel is advancing through the work of Christians willing to risk everything in the hardest places. This book, written by a missions journalist as he traveled throughout twenty different countries, is filled with stories of Christians past and present whose examples of endurance, courage, sacrifice, and humility connect readers with God’s unstoppable work across the world. These heroes are simply ordinary people who have experienced the transformative power of a Savior who is alive and moving—and their stories will inspire readers to take faithfilled risks for the gospel.

It is hard to deny that today’s world can seem apathetic toward Christians. Some may look down at their iPhones when we mention God, motion for the check when we bring up church, or casually change the subject when we talk about prayer. In a world full of people whose indifference is greater than their desire to know Christ, how can we dream of growing the church? In *Contagious Disciple Making*, David Watson and Paul Watson map out a simple method that has sparked an explosion of homegrown churches in the United States and around the world. A companion to Cityteam’s two previous books, *Miraculous Movements* and *The Father Glorified*, *Contagious Disciple Making* details the method used by Cityteam disciple-makers. This distinctive process focuses on equipping spiritual leaders in communities where churches are planted. Unlike many evangelism and church-growth products that focus on quick results, contagious disciple-making takes time to cultivate spiritual leadership, resulting in lasting disciple-making movements. Through *Contagious Disciple Making* readers will come to understand that a strong and equipped leader will continue to grow the church long after church planters move on to the next church. Features include: Engagement tools for use in the field Practical techniques to equip others to make disciples

How many souls have you won to Christ? How many are still walking with the Lord? All, some, a few? The facts are: Evangelical success is at an all-time low. We’re producing more backsliders than true converts. The fall-away rate—from large crusades to local churches—is between 80 to 90 percent. Why are so many unbelievers turning away from the message of the gospel? Doesn’t the Bible tell us how to bring sinners to true repentance? If so, where have we missed it? The answer may surprise you. One hundred years ago, Satan buried the crucial key needed to unlock the unbeliever’s heart. Now Ray Comfort boldly breaks away from modern tradition and calls for a return to biblical evangelism. If you’re experiencing evangelical frustration over lost souls, unrepentant sinners, and backslidden “believers,” then look no further. This radical approach could be the missing dimension needed to win our generation to Christ.

This book on evangelism is careful to define and to describe evangelism in spiritual, practical, and meaningful way that can be helpful to anyone who has a genuine interest in evangelism as a ministry or topic of interest. The research model is one that can be replicated and/or adjusted to work efficiently in various congregations regardless to their size and location in interurban, urban, suburban or rural communities. The book offers us a way to win the lost, and how to reconcile the marginalized members of our communities. The book employs various effective methods, techniques, and tools that can be useful to the Church - Body of Christ and its leaders as they seek to fulfill Christ Jesus' great commission: ..".make disciples." Rev. Dr. Tony Curtis Henderson

An Account of alcohol addiction and deliverance.

A clear, biblical theology of evangelism, presented with a historical foundation and practical instruction. Expand your MacArthur Pastor's Library to include this much-needed topic. Evangelism begins by comparing the current state of outreach in American Christianity with evangelism throughout church history and also in the Bible. Presenting a theology on the subject that addresses the theological principles that govern evangelism, showing how they are played out in the church, as well as the family and personal interaction. It includes preaching, one-on-one witnessing, missions, parenting evangelism, and commissioning and supporting missionaries. This book’s substantive and doctrinally insightful guide to biblical outreach complements the previous volumes *Preaching*, *Biblical Counseling*, and *Pastoral Ministry*.

From the Founding Fathers through the present, Christianity has exercised powerful influence in America—from its role in shaping politics and social institutions to its hand in art and culture. The *Encyclopedia of Christianity in the United States* outlines the myriad roles Christianity has played and continues to play. This masterful multi-volume reference includes biographies of major figures in the Christian church in the United States, documents and Supreme Court decisions, and information on theology and theologians, denominations, faith-based organizations, immigration, art—from decorative arts and film to music and literature—evangelism and crusades, women’s issues, racial issues, civil religion, and more.

In the spirit of Cyril Barber’s classic work from the 1970s, *The Minister’s Library*, and the author’s 2017 book, *The Pastor’s Library*, Robert Yost provides the same expert guidance now for a lay audience. Finally, laypersons who desire to study the Bible have an invaluable resource for the acquisition of research tools as well as general Christian reading. From general reference works such as Bible atlases and concordances, commentaries, devotional works, and theological studies to Christian biography and fiction, this book is a trustworthy guide through the multiplicity of books that just seem to keep rolling off the presses. Overwhelmed by the proliferation of Christian books on the shelves? This handy guide is the book for you!

Lewis Sperry Chafer’s “True Evangelism” remains a classic work on the process of evangelism. In this relatively short, but scripture packed treatment, Chafer lays out the case for the work of God and man in this most sacred enterprise. While it was written in 1919, it remains at the top of modern reading lists on the subject. The six topics discussed in the book are as follows: I. FALSE FORCES IN EVANGELISM II. SALVATION, THE OBJECTIVE IN EVANGELISM III. THE CONVICTING OF THE SPIRIT IV. THE PRAYER OF INTERCESSION V. SUFFERING WITH CHRIST VI. THE CLEANSING OF THE PRIESTS Dr. Althea Brown’s guidebook and study aid *Evangelism: Go Make...* (Matt. 28:19), is spiritual and powerful that helps readers learn to become disciples through evangelism. This instructive guidebook and study aid describes evangelism in spiritual, practical, and meaningful ways to help anyone who has a genuine interest in evangelism as a ministry. It is packed with tools designed to work efficiently in various congregations regardless of its size or location. In this enlightening guidebook and study aid, Dr. Brown scrupulously tackles one of the most critical issues concerning men and women’s spiritual journey. It addresses how the church reaches others as it encourages the born-again Believer’s interest to properly utilize the divine gift of outreach. It helps readers know more about Jesus of Nazareth and offers a way to win the lost, to redeem the wayward, and to reconcile the marginalized members of the communities. It employs various effective methods, techniques, and tools that can be useful to the church, the Body of Christ and its leaders, as they seek to fulfill Christ Jesus’ “Great Commission,” that is, to make disciples--sheep of the church (members) should make other sheep (members), for shepherds (pastors) do not make sheep (members). Lastly, it is an authoritative resource for how the power of the Holy Spirit empowers believers TODAY to persuasively impact the nation. The reader will gain tools to go from being quiet and shy to evangelizing the world for the glory of our heavenly Father!

Now in its fifth edition, the hugely popular *Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing* is fully updated, keeping you in line with the changes in this dynamic and exciting



field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, demonstrating how these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, Digital Marketing Excellence, Fifth Edition, provides a vital reference point for all students and managers involved in marketing strategy and implementation.

POINTS OF INTEREST- Called "a common sense, practical guidebook" by the commissioner of The Salvation Army- Offers tips on personal safety in the post-9/11 world--in airports, politically unstable countries, street demonstrations, and fast-moving mobs- Includes tips for teams that will be doing construction work, Vacation Bible School, ministry among the poor, personal evangelism, and disaster relief "Len Sweet talks about Planting New Churches in a Postmodern Age as that one-stop, one-shop wonder that makes obsolete all the alternatives. In this book, Ed Stetzer lays out a case for missional church planting and then describes the process to plant healthy new churches. He combines the theological and the practical in one book. The book looks at cultures and how to reach persons in those cultures through the tools within the cultures themselves. It also provides a new look at emerging trends in churches reaching postmoderns. Then, it provides step by step instructions about how to plant churches in today's world. Sections include ""Basics of Church Planting,"" which explores the biblical and theological basis for planting, ""Church Planting Nuts and Bolts"" which provides those essential practical tools, and ""Understanding Cultures and Models,"" which provides fresh insights into reaching people in today's world. Solid experience (from Stetzer and dozens of examples), Biblical roots, and fresh insights into the postmodern world make this a must read for the church planting hoping to make an impact."

This Bible study takes a look how the early church spread the Gospel and compares their approach to today's methods for church growth.

What does it mean to evangelize ethically in a multicultural climate? Following his successful Evangelism after Christendom, Bryan Stone addresses reasons evangelism often fails and explains how it can become distorted as a Christian practice. Stone urges us to consider a new approach, arguing for evangelism as a work of imagination and a witness to beauty rather than a crass effort to compete for converts in pluralistic contexts. He shows that the way we lead our lives as Christians is the most meaningful tool of evangelism in today's rapidly changing world.

Many sincere Christians dismiss evangelism due to enduring evangelistic caricatures. This book helps readers move beyond those caricatures to consider thoughtfully and practically how they can engage in evangelism, whether it's through one-on-one conversations, social media, social justice, or the pageantry of worship. At once biblical, theological, historical, and practical, this book by a seasoned scholar offers an engaging, well-researched, and well-organized presentation and analysis of 8 models of evangelism. Covering a breadth of approaches--from personal evangelism (one-on-one) to media evangelism (global) and everything in between--Priscilla Pope-Levison encourages readers to take a deeper look at evangelism and discover a model that captures their attention. Each chapter introduces and assesses a model biblically, theologically, historically, and practically, allowing for easy comparison across the board. The book also includes end-of-chapter study questions to further help readers interact with each model.

A recent statistic suggests that 15% of the churches in America are growing but only 2.2% are growing evangelistically. Much of the church in America has lost its evangelistic zeal and forgotten how to re-ignite it; this book is an attempt to light the fuse of the powder keg so that the church, long-distracted by so many things, might return to its primary mission in the world. We do not take Christ to anyone; He is already there. We go to make explicit what we see Him doing implicitly. It is not a question of whether God is at work in His world . . . Our hope is to see more of God's people at work with Him! Learn about why we share our faith, Christ's role in our evangelism, the deep longings in all our hearts, and how to effectively live a sacramentally evangelistic lifestyle. We are offering a way of looking at life and the world that is open to God's presence everywhere. This approach is called sacramental. And where better to experience God's presence than in His workplace? This is the Sacrament of Evangelism.

"Provides complete instruction for helping the 'persons in the pew' to understand their role in local church evangelism ministry and to be effective in leading others to Christ."--Back.

'eMarketing eXcellence' offers an exciting new approach to help you build a customer-driven e-business. As the core text for the CIM's E-marketing award, the book offers a highly structured and accessible guide to a critical subject, providing a useful reference point for all students and managers involved in marketing strategy and implementation. A practical guide to creating and executing e-marketing plans, this book combines established approaches to marketing planning with the creative use of new e-models and e-tools. It is designed to support both marketers who are integrating e-marketing into their existing marketing and communications strategies and experienced e-marketers looking to optimise their e-marketing. The book shows how to: · Draw up an outline e-marketing plan · Evaluate and apply e-marketing principles & models · Integrate online and offline communications · Implement customer-driven e-marketing · Reduce costly trial and error · Measure and enhance your e-marketing · Drive your e-business forward As the core text for the CIM's new professional E-marketing Award, it provides comprehensive, critical coverage of the key areas of e-marketing planning for marketing professionals. Established marketing concepts such as customer relationship management, the marketing mix and the widely adopted SOSTAC® planning system, are re-examined in the new media context - and new approaches are defined, including business models, traffic building and web site design.

Part research project, part detective story, this book presents results from the most comprehensive study of successful churches in history. These 586 churches across America all excel in winning new souls for Christ, and have a remarkable range of things in common. Some stereotypes are shattered, some results are astonishing, and everything is written in a readable, non-technical style.-- Includes churches with at least one baptism per 19 members annually-- Churches range from 60 to 6,000 in membership; more than 2/3 claim 100-499 members-- Reveals the seven evangelism tools most important to successful churches-- Discusses popular misconceptions about church location, size, event evangelism and more

GENUINE AND WHOLESOME SPIRITUALITY This is the goal of all Christian living. It sounds so simple, doesn't it? Perhaps the principle may be, but living by the principle is another matter altogether. In Balancing the Christian Life, Charles Ryrie reminds you that 'the Bible must be the guide and test for all our experiences in the spiritual life ...and if any experience fails to pass that test, it must be discarded.' He warns that 'an unbalanced application of the doctrines related to spirituality will result in an unbalanced Christian life.' Ryrie examines numerous key issues of spirituality, including The old and the new life Sanctification Using your gifts Routine faithfulness Wiles of the Devil Temptation Confessing and forgiving For more than 25 years, Balancing the Christian Life has been changing lives worldwide. Take time to read this classic study--and allow it to change yours.

