

Entrepreneurship A South African Perspective 2nd Edition

Can business change the world? Can the world change business? For a new breed of social entrepreneurs, striving to build and grow enterprises that fight social ills, foster opportunity, and help to improve society, the answer is not can, it's must. Impassioned by purpose, driven by dreams, emboldened by ideals, social entrepreneurs imagine a better way to a better world. And then they go out of their way to bring it to life. In the process, they shake the dust off old ways of thinking and disrupt the way business has always been done. In this book, brought to you by GIBS, a leading business school based in Johannesburg, South Africa, you'll get to meet The Disruptors. Through these tales of daring, struggle, triumph and innovation, you'll see the world through the eyes of a diverse range of social entrepreneurs, and learn their secrets for changing the world by changing business. From healthcare to mobile gaming, from education to recycling, from dancing to gardening, these are the game-changers, the difference-makers, the doers of good. Here are their stories.

Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of

the global market. *Entrepreneurship: Concepts, Methodologies, Tools, and Applications* provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

This collection explores the varieties of entrepreneurship in Africa - rural and urban, legal and illegal, formal and informal - and considers the vital role of entrepreneurs in the economic development of the continent from Ghana, Nigeria, and Cameroon to Kenya, Zimbabwe, Zambia and South Africa. Development studies in developing regions such as Southern Africa rely heavily on materials developed by Europeans with a European context. European dominance in development studies emanates from the fact that the discipline was first developed by Europeans. Some argue that this has led to distortions in theory and practice of development in Southern Africa. This book wishes to begin Africa's expedition to develop proper material to de-Westernize while Africanizing the context of the scholarship of rural development. African

Perspectives on Reshaping Rural Development is an essential reference source that repositions the context of rural development studies from the Western-centric knowledge system into an African context in order to solve African-centered problems. Featuring research on topics such as food security, poverty reduction, and community engagement, this book is ideally designed for planners, researchers, practitioners, policymakers, government officials, academicians, and students seeking clarity on theory and practice of development in Africa.

"This book examines the politics, culture, language, history, socio-economic development, methodologies, and contemporary experiences of African peoples from around the world"--Provided by publisher"

Financial services are an essential element in powering entrepreneurial activity beyond resource extraction in Africa. This book examines the macro-trends and highlights inspiring success stories of entrepreneurial financial sector ventures that are making a lasting contribution to the economic development of various sub-Saharan African countries.

Technological advances have resulted in higher development of online businesses. As such, new entrepreneurs need to develop a different set of skills and strategies to be successful in the realm of digital business. Global Entrepreneurship and New Venture Creation in the Sharing Economy is a pivotal

reference source for the latest scholarly research on knowledge and skills essential to entrepreneurs for new business start-ups in the globalized and digital age. Featuring extensive coverage on a broad range of topics such as branding, social capital, and e-commerce, this publication is ideally designed for professionals, researchers, and academicians seeking current research on developing the right mindset, culture, and behaviors for business success in the digital age.

The series *Perspectives in Entrepreneurship: A Research Companion* provides an authoritative overview of specialised themes in entrepreneurship. Each of the four books presents the conceptual framework and foundations underlying a specialist field of scholarship in entrepreneurship. The series is inspired by the dearth of higher-level texts available in South Africa, failing to encapsulate the rigorous research evident in the growing field of entrepreneurship internationally. The content is driven by a judicious selection and interpretation of key knowledge set in context by introducing and delineating major topics previously not discussed in-depth in traditional entrepreneurial texts. A blend of theoretical and empirical evidence is presented that collectively demonstrates the convergence of thinking on a particular theme. Identifying and evaluating the most seminal and impactful scholarly research on different subject areas where entrepreneurship is at the core, serves to achieve this convergence. By applying a theoretical lens to central issues 'about entrepreneurship' rather than focusing on

practical issues of 'how to', the series has a conceptual outlook with specialist areas in detailed narrative. The book is deliberately structured to add value to learners who are undertaking secondary programmes in entrepreneurship by building on basic entrepreneurship principles and theory. The series builds on fundamental entrepreneurial texts. Each book provides a valuable knowledge base for educators, third year and postgraduate students, researchers, policy makers, and service providers.

"This volume challenges those who see gender inequalities invariably defining and constraining the lives of women. But it also broadens the conversation about the degree to which business is a gender-blind institution, owned and managed by entrepreneurs whose gender identities shape and reflect economic and cultural change." – Mary A. Yeager, Professor Emerita, University of California, Los Angeles

This is the first book to consider nineteenth-century businesswomen from a global perspective, moving beyond European and trans-Atlantic frameworks to include many other corners of the world. The women in these pages, who made money and business decisions for themselves rather than as employees, ran a wide variety of enterprises, from micro-businesses in the 'grey market' to large factories with international reach. They included publicans and farmers, midwives and property developers, milliners and plumbers, pirates and shopkeepers. *Female Entrepreneurs in the Long Nineteenth Century: A Global Perspective* rejects the notion that nineteenth-century women were restricted to the home. Despite a variety of legal and structural restrictions, they found ways to make

important but largely unrecognised contributions to economies around the world - many in business. Their impact on the economy and the economy's impact on them challenge gender historians to think more about business and business historians to think more about gender and create a global history that is inclusive of multiple perspectives. Chapter one of this book is available open access under a CC BY 4.0 license at link.springer.com.

Entrepreneurship education has experienced remarkable growth in the last three decades, and need for a major work on the subject soon became apparent. The title is divided into six parts.

This book outlines the unique challenges and opportunities of doing business in Africa, analysing how varying degrees of development across its countries affects entrepreneurship. Taking into account historical and cultural contexts, the authors approach the topic by evaluating the different possibilities of business opportunity in Africa. Insightful contributions explore an extensive range of African countries, discussing both formal and informal entrepreneurship, as well as the different factors that influence the growing economy of Africa. African Entrepreneurship will be of interest to anyone researching the potential of doing business in Africa, as well as entrepreneurs and policy-makers looking to expand their knowledge on how businesses are managed in this region.

Entrepreneurship has seen an influx of industry-leading women. With this shift, women

are now impacting a mainly male-dominated field and face ongoing challenges within this domain. Examining the Role of Women Entrepreneurs in Emerging Economies is a critical scholarly resource that examines the influence and impact of women entrepreneurs in emerging economies. Featuring coverage on a broad range of topics such as women empowerment, financial management strategies, and discriminatory practices, this book is a vital resource for business managers, organizational leaders, professionals, and researchers seeking current research on women-related issues in different types of work communities and environments.

The papers included in this book were taken from the proceedings of the University of Johannesburg, Faculty of Management, Department of Entrepreneurship, 2010, Entrepreneurship Training, Education and Job Creation Conference. These papers address some of the issues in terms of entrepreneurship training, education and job creation. Through a global series of case studies, this pioneering book delves into refugee entrepreneurship - a major economic, political and social issue emerging as a top priority. Stories from Australia, Germany, Pakistan and many other countries, highlight the obstacles facing refugees as they try to integrate and set up businesses in their new countries. Engaging contributions set the stage for a cross-analysis of the particularities and limitations faced by refugee entrepreneurs, culminating in an extended discussion about the future implications of refugee entrepreneurship for theory, policy and practice. This interdisciplinary book explores the motivations and drivers of refugee

entrepreneurship, making it an insightful read not only for those engaged in entrepreneurship, but also for those interested in migration studies from a variety of academic disciplines.

The fast growing population in Africa, with significant growth of the working population, shows that Africa needs entrepreneurs with new and innovative ideas to match this growing work force. There is sufficient land, labour and natural resources which, when used effectively, will yield profit and promote growth in many African nations. This book shows the compelling effort to mesh theory into practice. The information in this book compels the Africans to re-examine their environment and take action. It describes how to tailor your knowledge and develop your society, how to write down a good business plan and where to get funding for your business. It is a practical guide for practitioners who provide counselling and planning services. It is also for pupils and students who want to develop their mind set. It is helpful for organizational development in different institutions. "Entrepreneurship: An African Perspective" is an easy to read book which demonstrates how you can transform your ideas into practice.

A new business rarely runs smoothly, and indeed the failure rate of new enterprises is so high that many would-be entrepreneurs prefer not to take the risk. Entrepreneurship and How to Establish Your Own Business gives you practical guidelines on how to develop your business ideas and establish your own successful enterprise.

Due to the 2008-2009 crisis, the United Nations 2030 agenda for sustainable development, and the COVID-19 pandemic, the role of entrepreneurship has become more critical in most economies. Moreover, emerging protectionist policies are further encouraging the emergence of new entrepreneurial projects, particularly to replace goods and services traditionally

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provided by other countries. Understanding current challenges and best practices in nascent entrepreneurship is integral for the successful launching of new ventures to support the revitalization of economies and achieve sustainability. The Handbook of Research on Nascent Entrepreneurship and Creating New Ventures is a crucial reference source that covers the latest empirical research findings in the field of entrepreneurship and addresses the obstacles entrepreneurs face in these recent challenging times. The book embraces a pluralistic perspective from academicians currently navigating nascent entrepreneurship and key concepts for launching successful new ventures. Covering topics that include government support programs, spin-off companies, leadership, strategic entrepreneurship, and crowdfunding, this book is targeted towards entrepreneurs, professionals, academicians, researchers, and students.

Advanced Entrepreneurship represents the only South African book on small business management or entrepreneurship at this level available to students. The text covers standard entrepreneurial theory from a southern African perspective. In addition it includes a discussion of contemporary issues facing entrepreneurs, such as strategic management and technology as tools of the businessperson. The text provides advice on the legal framework in which an entrepreneur must function, and sources of finance for the venture. It also examines issues around e-commerce and globalization. There is a discussion of the specific dilemmas - such as the focus on empowerment - facing the South African entrepreneur. The book includes a number of fully researched case examples featuring successful South African businesspeople. Examples from neighbouring states broaden the relevance of the discussion.

#1 NEW YORK TIMES BESTSELLER • More than one million copies sold! A “brilliant” (Lupita

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Nyong'o, Time), “poignant” (Entertainment Weekly), “soul-nourishing” (USA Today) memoir about coming of age during the twilight of apartheid “Noah’s childhood stories are told with all the hilarity and intellect that characterizes his comedy, while illuminating a dark and brutal period in South Africa’s history that must never be forgotten.”—Esquire Winner of the Thurber Prize for American Humor and an NAACP Image Award • Named one of the best books of the year by The New York Time, USA Today, San Francisco Chronicle, NPR, Esquire, Newsday, and Booklist Trevor Noah’s unlikely path from apartheid South Africa to the desk of The Daily Show began with a criminal act: his birth. Trevor was born to a white Swiss father and a black Xhosa mother at a time when such a union was punishable by five years in prison. Living proof of his parents’ indiscretion, Trevor was kept mostly indoors for the earliest years of his life, bound by the extreme and often absurd measures his mother took to hide him from a government that could, at any moment, steal him away. Finally liberated by the end of South Africa’s tyrannical white rule, Trevor and his mother set forth on a grand adventure, living openly and freely and embracing the opportunities won by a centuries-long struggle. Born a Crime is the story of a mischievous young boy who grows into a restless young man as he struggles to find himself in a world where he was never supposed to exist. It is also the story of that young man’s relationship with his fearless, rebellious, and fervently religious mother—his teammate, a woman determined to save her son from the cycle of poverty, violence, and abuse that would ultimately threaten her own life. The stories collected here are by turns hilarious, dramatic, and deeply affecting. Whether subsisting on caterpillars for dinner during hard times, being thrown from a moving car during an attempted kidnapping, or just trying to survive the life-and-death pitfalls of dating in high school, Trevor illuminates his curious world

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with an incisive wit and unflinching honesty. His stories weave together to form a moving and searingly funny portrait of a boy making his way through a damaged world in a dangerous time, armed only with a keen sense of humor and a mother's unconventional, unconditional love. This introductory textbook to Business Management covers all the topics most important to those interested in the business world and managing businesses in South Africa, Africa and globally.

Globalization, consumerism, legislation and human rights issues impact on workplace demographics, changing the very nature thereof. It is of strategic importance to ensure that the benefits of diverse viewpoints and stakeholders are leveraged. However the underlying worldviews of economists, business leaders and consultants are often informed from a Western paradigm and solutions proposed and interventions facilitated are not integrated, integral, systemic or congruent with the containing environment or ecology. In *Inclusive Organizational Transformation*, Dr Rica Viljoen acknowledges that diversity of thought presents both gifts and challenges to leadership in multi-national organizations. The existential question with which an individual is confronted impacts on his or her worldview. By continuously applying a specific worldview, certain gifts manifest. These are called Human Niches. Here, Inclusivity is positioned as a radical transformational methodology with the purpose of unleashing the benefits of engagement and diversity of thought. The process of Inclusivity enables organizations to optimize the gifts of and contributions from a diverse workforce and unleash tacit knowledge. Case studies from Ghana, South Africa, and one where the same strategy had to be implemented in Australia, Peru and Tanzania are included and insights gained from the dynamics observed are shared. A synthesis of Inclusivity is presented in a

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model, meta-insights are derived and the prerequisites for Inclusivity on individual, group and organizational domain are illustrated.

Contributing to academic discussions on entrepreneurship and gender in Africa, this book provides coverage of recent trends and an exploration of the evolution of female entrepreneurship over time. This innovative new text, written from an African woman's perspective, fills a gap in the current literature on this topic and places important focus on the role of female entrepreneurship in Africa's development as a continent. Focussing on key issues such as social feminism and the capability approach, the author addresses the possibility of a potential overlap between social entrepreneurship and female entrepreneurship in Africa. Insightful accounts of women from countries such as South Africa, Namibia and Ghana, along with theoretical research into the further development and advancement of female entrepreneurs, make this book an important must-read for those interested in entrepreneurship and gender in Africa.

The 7 Things Every Young Black Entrepreneur Should Know is a practical and inspirational guidebook aimed at empowering the next generation of young black entrepreneurs. All the information in this book is based on the author's decades of experience as an entrepreneur and represents a distillation of the most important lessons he's learnt. Readers will be empowered to understand how to leverage their strengths, minimise their weaknesses, count the true cost of success, be patient, distinguish between good and bad ideas, manage risk, raise funding wisely and build shared prosperity.

Many entrepreneurs starting up their own business have a great idea but they fail because they haven't spent enough time planning how to carry it out. In this book, a team of successful

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entrepreneurs, business advisors and subject specialists lay out the process of planning and starting your own enterprise, introducing you to the world of entrepreneurship and advising how to grow a business. Drawing on their personal experiences in the different phases of start-up and establishing their businesses they add valuable hands-on information.

Entrepreneurship - An African Perspective is a theoretical as well as practical guide to how to develop business ideas to establish a successful enterprise. In it you will find:

- the procedure the entrepreneur has to follow before establishing a business
- guidelines on identifying a feasible business idea
- how to conduct a viability study
- how to draw up a business plan
- a comprehensive introduction to the world of business and its most important role-player, the entrepreneur, specifically in the South African context
- basic business concepts that explain the business environment and business in general
- African case studies and examples of what successful entrepreneurs do and what contributes to successful entrepreneurship
- essential business management functions relevant to a start-up and new business, such as marketing, finance, operations, human resources and purchasing.

The authors use an accessible approach to guide readers to be positive yet critical, creative yet practical in their research and analysis of a business idea, and ultimately to develop a business idea that will be profitable. It will be of great value to undergraduate students of Entrepreneurship in Africa as well as the less-experienced and nascent entrepreneur.

Entrepreneurship - a South African perspective is a guide to becoming a successful entrepreneur. It describes and illustrates new venture creation within a South African context: the start-up process, the growth stages and the challenges in the maturity phase of the business.

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This book focuses on issues related to entrepreneurship and SME management on the African continent by providing insights from different conceptual, empirical and case studies. In doing so, it focuses on context-specific challenges for conducting entrepreneurial activities or business endeavors in smaller firms in the African continent. The book responds to calls for more research about African businesses given the acknowledgement of scholars, students and policy makers around the world who realize the increasing and growing economic importance of the African continent. In addition to serving as a source book for more in-depth studies by assisting the reader in gaining increased understanding of the topics covered, complementing the different parts with reviews, the book also elaborates on issues such as political unrest, corruption, untrained personnel and environmental concerns. *Entrepreneurship and SME Management Across Africa: Context, Challenges, Cases* will be useful to academics with an interest in different entrepreneurial contexts in general, and Africa in particular, and for students interested in regional business practices, as well as for practitioners and policy makers.

This volume explores the pressing issues of entrepreneurship education and development in Southern Africa. It discusses the various roles of higher education institutions in enhancing entrepreneurship in localised communities, and provides a systematic solution for improving the Southern African economy by realising the importance of empowering the youth with entrepreneurial skills. In addition, successful development requires effective policies and contemporary approaches to both community engagement and entrepreneurship management. The book uses different Southern African case studies to discuss the various issues and innovations in entrepreneurship in the country.

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Entrepreneurship has a tremendous impact on the economic development of a country, so much that entrepreneurship is seen as a solution for the fast changing economic demands worldwide and has been recognized as a path to sustainable economic development. Despite recognition of entrepreneurship on the road to global economic development, a large body of research on the elements of entrepreneurship education remains unresolved. Are these behaviors inherent to human beings, their genetic code, their psychological traits, or can students, young children, and even adults, be taught how to become an entrepreneur? This book presents several chapters following different approaches to answer these questions. Researchers explore education programs in different countries, they show experiences in entrepreneurship education, explain how to teach entrepreneurial skills, cultural issues, and propose some orientations and reflections on entrepreneurship education.

Explorations of science, technology, and innovation in Africa not as the product of “technology transfer” from elsewhere but as the working of African knowledge. In the STI literature, Africa has often been regarded as a recipient of science, technology, and innovation rather than a maker of them. In this book, scholars from a range of disciplines show that STI in Africa is not merely the product of “technology transfer” from elsewhere but the working of African knowledge. Their contributions focus on African ways of looking, meaning-making, and creating. The chapter authors see Africans as intellectual agents whose perspectives constitute authoritative knowledge and whose strategic deployment of both endogenous and inbound things represents an African-centered notion of STI. “Things do not (always) mean the same from everywhere,” observes Clapperton Chakanetsa Mavhunga, the volume’s editor. Western, colonialist definitions of STI are not universalizable. The contributors discuss topics

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that include the trivialization of indigenous knowledge under colonialism; the creative labor of chimurenga, the transformation of everyday surroundings into military infrastructure; the role of enslaved Africans in America as innovators and synthesizers; the African ethos of “fixing”; the constitutive appropriation that makes mobile technologies African; and an African innovation strategy that builds on domestic capacities. The contributions describe an Africa that is creative, technological, and scientific, showing that African STI is the latest iteration of a long process of accumulative, multicultural knowledge production. Contributors Geri Augusto, Shadreck Chirikure, Chux Daniels, Ron Eglash, Ellen Foster, Garrick E. Louis, D. A. Masolo, Clapperton Chakanetsa Mavhunga, Neda Nazemi, Toluwalogo Odumosu, Katrien Pype, Scott Remer

The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

'Innovative, well organised, readable and authoritative. This is a text that takes a modern and refreshing approach to a subject that is an essential ingredient on today's economic agenda' -

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Graham Beaver, Professor of Strategic Management, Visiting Professor to Queensland University of Technology, Fellow of the University of Warwick Not everyone who wants to study entrepreneurship has a theoretical background in business. Specifically written for students who do not have a strong business theory background, the authors of *Entrepreneurship for Everyone* bring alive the crucial issues for understanding this dynamic field. Going beyond the traditional textbook, the authors equip students with the necessary business knowledge and essential practical advice on applying that knowledge in the real world, to a range of types of industry - from sustainable industries, information technology, healthcare, biotechnology, as well as the musical and creative industries. Key entrepreneurship concepts that are covered include: - the theories and tools of creative thinking - market research - intellectual property protection - relevant economics If you are coming to this area anew, and especially if you are interested in how entrepreneurship is applied, putting this text back on the shelf could cost you real success.

Papers presented at the Nirma International Conference on Management, held at Ahmedabad in January 2009.

Business-to-Business Marketing: An African Perspective: How to Understand and Succeed in Business Marketing in an Emerging Africa is a comprehensive application of the most current research results, concepts and frameworks to the African business-to-business (B-to-B) context. The chapters are designed to provide the reader with a thorough analysis of b-to-b. Important aspects like competitive strategy in B-to-B, marketing mix strategies, relationship management and collaboration, business services, big data analysis, and emerging issues in B-to-B are discussed with African examples and cases. As a result, the book is easy to read and

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pedagogical. It is suitable for courses at universities and other tertiary levels, undergraduate and graduate courses, MBA and professional B-to-B marketing programmes. Working managers will find it a useful reference for practical insights and as a useful resource to develop and implement successful strategies. The Authors Collectively the four authors have over 60 years of teaching and research in B-to-B marketing and management in and outside Africa. They have the managerial and consulting experience that has enabled them to combine theory with practice. Their experience and knowledge provide the needed background to uniquely integrate teaching and research with the realities of the African B-to-B market. Their command of and insight into the subject are unparalleled.

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