

American English File 2

The all-new international bestseller! Think you know the Atkins Diet? Think again. This completely updated, easier-than-ever version of the scientifically-proven Atkins diet has helped millions of people around the world lose weight—and maintain that weight loss for life. The New Atkins is...

Powerful: Learn how to eat the wholesome foods that will turn your body into an amazing fat-burning machine. **Easy:** The updated and simplified program was created with you and your goals in mind. **Healthy:** Atkins is about eating delicious and healthy food—a variety of protein, leafy greens, and other vegetables, nuts, fruits, and whole grains. **Flexible:** Perfect for busy lifestyles: you can stick with Atkins at work, at home, on vacation, when you're eating out—wherever you are. **Backed by Science:** More than 50 studies support the low-carb science behind Atkins. But Atkins is more than just a diet. This healthy lifestyle focuses on maintenance from Day 1, ensuring that you'll not only take the weight off—you'll keep it off for good. Featuring inspiring success stories, all-new recipes, and 24 weeks' worth of meal plans, The New Atkins for a New You offers the proven low-carb plan that has worked for millions, now totally updated and even easier than ever.

The course that gets students talking.

Four-skills American English course with a communicative methodology, engaging texts, and a strong pronunciation syllabus - designed to get students speaking. With texts and topics that make learners want to speak, American English File is the course that gets students talking. It gives you full skills coverage with a clear focus on pronunciation, plus wide-ranging support and resources too. Resources include Test Generator CD-ROMs, DVDs, Multi-ROMs, and websites. The

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highly popular teacher's site has extra lesson ideas and resources for you to download.

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Mastering the American Accent is an easy-to-follow approach for reducing the accent of non-native speakers of English. Well-sequenced lessons in the book correspond over eight hours of downloadable audio files covering the entire text. The audio program provides clear models (both male and female) to help coach a standard American accent. The program is designed to help users speak Standard American English with clarity, confidence, and accuracy. The many exercises in the book concentrate on topics such as vowel sounds, problematic consonants such as V, W, TH, the American R and T and others. Correct lip and tongue positions for all sounds are discussed in detail. Beyond the production of sounds, the program provides detailed instruction in prosodic elements

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such as syllable stress, emphasis, intonation, linking words for smoother speech flow, common word contractions, and much more. Additional topics that often confuse ESL students are also discussed and explained. They include distinguishing between casual and formal speech, homophones (e.g., they're and there), recognizing words with silent letters (e.g., comb, receipt), and avoiding embarrassing pronunciation mistakes, such as mixing up "pull" and "pool." Students are familiarized with many irregular English spelling rules and exceptions, and are shown how such irregularities can contribute to pronunciation errors. A native language guide references problematic accent issues for 13 different language backgrounds. Four-skills American English course with a communicative methodology, engaging texts, and a strong pronunciation syllabus - designed to get students speaking. With texts and topics that make learners want to speak, American English File is the course that gets students talking. It gives you full skills coverage with a clear focus on pronunciation, plus wide-ranging support and resources too. Resources include Test Generator CD-ROMs, DVDs, Multi-ROMs, and websites. The highly popular teacher's site has extra lesson ideas and resources for you to download.

"Texts must be interesting enough for students to want to read them in their own language. Otherwise,

how can we expect students to want to read them in English?" This is the authors' golden rule when they choose texts and topics for every level of American English File. It ensures you get material that learners will enjoy reading and will want to talk about. Texts such as "Could you live without money?" really help to generate opinion and discussion. They create a desire to communicate. Having created the desire, American English File then helps you to develop learners' communication skills. One way it does this is with a strong focus on pronunciation. Research shows that poor pronunciation is a major contributor to breakdowns in communication (Jennifer Jenkins: *The Phonology of English as an International Language*). American English File integrates pronunciation into every lesson - the "little and often" approach. But that's not all. The unique English File Sounds Chart puts a picture to each sound in the phonetic alphabet, so learners find it easier to remember the sounds and, ultimately, improve their pronunciation.

American English File gets students talking thanks to its unique and proven formula combining confidence-building, opportunity, and motivation. High-interest content is organized in lively, achievable lessons, using humor and imagination to encourage students to communicate and enjoy learning English. Solid grammar, vocabulary, and pronunciation foundation carefully supports the work with the four skills and

gradually builds students' confidence and performance in English. The Workbook helps students to study more effectively, with clear links to the Student Book and the Students' Website. The Multi-ROM, available with the Workbook, includes an interactive CD-ROM and an audio CD, with video extracts and activities, interactive grammar quizzes, vocabulary banks, pronunciation charts, and listen and practice audio material.

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American English File Second Edition retains the popular methodology developed by world-renowned authors Christina Latham-Koenig and Clive Oxenden: language + motivation = opportunity. With grammar, vocabulary, and pronunciation practice in every lesson, students are equipped with a solid foundation for successful speaking. Plus - an array of digital resources provides even more choice and flexibility. Students can learn in the classroom or on the move with Online Practice. language assessment. The first goal is to explore the difference between fairness and justice in language assessment. The authors distinguish internal and external dimensions of the equitable and just treatment of individuals taking language tests which are used as gatekeeping devices to determine access to education and employment, immigrant status, citizenship, and other rights. The second goal is to show how the extent of test fairness can be demonstrated and improved using the tools of psychometrics, in particular the models collectively known as Rasch measurement. "This book will have an enormous impact on the field of language assessment. Using Rasch analysis models to explore and identify sources of unfairness, the authors make a compelling case for fairness in the design and implementation of language assessment instruments and for justice in the interpretation and use of test results. A real strength of the book is that it guides readers through analytical techniques in an accessible way." Dan Douglas, Professor Emeritus, Applied Linguistics Program, Iowa State University.

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Great texts that motivate students to talk Four-skills syllabus with a clear focus on pronunciation Level-specific features to address learners' different needs Test Generator CD-ROMs Online support, resources, and lesson ideas (Teacher Link)

The course that gets students talking, now available in American English at four levels.

This workbook provides exercises to help teach and build English vocabulary. It has been written both for students who are studying towards professional exams, and for those who want to improve their related communication skills. The material covers general and topic-specific vocabulary, as well as grammar and use of English, comprehension, pronunciation and spelling.

American English File's unique, lively and enjoyable lessons are renowned for getting students talking. How will American English File Third Edition get your students talking? Lessons and activities that provide the necessary language, motivation, and opportunity for students to talk with confidence. Learners build confidence to communicate with a proven balance of Grammar, Vocabulary, Pronunciation, and Skills Development in every File. Teachers and students have access to all their American English File resources - video, audio, worksheets and much more - in one easy-to-manage place.

"Just when you thought it couldn't get any better!" A

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new edition of the best-selling English File - the best way to get your students talking. A blend of completely new lessons, updated texts and activities, together with the refreshing and fine-tuning of some favourite lessons from New English File - English File third edition provides the right mix of language, motivation, and opportunity to get students talking. English File third edition offers more support for teachers and students. Teacher's Book provides over 100 photocopiables to save preparation time, plus extra tips and ideas. Classroom Presentation Tool brings your classroom to life with the Student's Book and Workbook, on-screen and interactive.

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